

# Application of Vaporwave Art in Pattern Design of Modern Home Textiles

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**Abstract.** The vaporwave style emerged in early 2010, and it is an artistic expression form mainly derived from the new interpretation of nostalgic culture by contemporary young people, this kind of pattern often adopts high-saturation pink, blue, and purple as the main keynote, which gives viewers a retro, psychedelic but futuristic visual effect. Modern home textile products are the key to beautify the indoor environment and promote the harmonious atmosphere in our daily life; therefore, we cannot ignore the pattern design of modern home textiles. Through analysis of the characteristics and elements of vaporwave art style, this paper explores the application ways and value of vaporwave style in home textile pattern design from the angle of pattern design of home textiles.

**Keywords:** Vaporwave art; Modern home textiles; Pattern design.

## 1. Vaporwave Art

### 1.1 Concept of Vaporwave Art

The vaporwave art rose in early 2010, at first it had the largest impact in the United States, Japan and China, its biggest feature is to mix various labels and elements in the 1980s and 1990s, at present, the fields it involves in mainly are music and art: the vaporwave has become its own unique genre in music aspect, it mainly uses music in the 1980s for creation, this kind of music will be expressed in a fantasy style after adaptation, gives people a dreamlike feeling, in fine arts, the pink, blue and purple as the main tone, it is presented in the form of fluid, often combine with pattern elements such as classic statues, retro comics, and retro game consoles, it is very psychedelic and surrealistic.

**1.2 Style Element Types of Vaporwave Art the Styles of Vaporwave Art are More Retro and Exaggerated in the Type of Pattern Elements, Internet Culture and Retro Electronic Technology as the Main Elements. Here are Some Classic Elements in the Vaporwave Styles.**

#### 1.2.1 Greco-roman Statue

The Greco-Roman statue is a collage element commonly used in the vaporwave style, among them, the Greco-Roman plaster statue "David" is a more popular typical element in the vaporwave style, maybe because he is a muscular king with wisdom and justice in people' minds, so his usage in the vaporwave style pattern is extremely high, and some tropical plants often set him in vicinity, most of these tropical plants are mainly coconut trees, when they are combined, the impact of the picture is very strong, it is easy to deeply impress people.

#### 1.2.2 Windows "Failure Style", Lo-fi Low-fidelity

The second classic element is related to Lo-fi low-fidelity and pop-up failures in Windows, Some of these pop-up fault windows are due to blue screens or damaged files, and other suffocating causes in daily life. In the pictures with vaporwave style, these elements are usually presented in a way where multiple pop-up windows are superimposed together, which is quite retro and interesting.

### **1.2.3 Game Console, Comic, and Snowflake Pixel**

The third type is the game consoles often used in the 1980s and 1990s, as well as the snowflake pixel on the popular anime and television at that time; it is also the tribute and nostalgia for the 1980s and 1990s.

## **2. Application Ways of Vaporwave Art in Pattern Design of Modern Home Textiles**

Vaporwave art is psychedelic and showy, which has strong visual impact; it can contain both retro and future two sensations, it has rich visual expression methods, so this style of expression way is applied to pattern design modern of home textiles, which will definitely bring new charm and value to the pattern design of home textiles.

### **2.1 Psychedelic Tone**

First of all, from the psychedelic tone of the vaporwave, it is good at using high-saturation pink, blue and purple tones, and often presents them in the form of fluid; because the patterns of these tones can give people magical and exaggerated sensation, which brings a strong visual impact, this tone is applied into some home textile patterns, which can make this kind of home textile product very unique and personalized, which can attract the eyes of customers the first time among many home textile products.

### **2.2 Collage of Patterns**

The second point is to analyze from the collage method in vaporwave art, the collage method in vaporwave style pictures has many changes, many retro and psychedelic sensation created have certain certainty with its collage method, therefore, it is also necessary to learn to draw on the experience of the collage method in the vaporwave style for the pattern design of home textiles.

#### **2.2.1 Multi-layer Superposition**

In the vaporwave art style, the multi-layered expression ways are mostly used on computer windows with pop-up faulty; these may be pop-up window elements that appear due to computer virus intrusion, PS stop working, and other fuzzing reasons, from the perspective of the design of modern home textile patterns, we can also appropriately refer to this artistic expression method in accordance with the style and content, the main contents of multi-layer superposition is beneficial to increase the overall hierarchy of the pattern.

From the perspective of the pattern design of modern home textiles, the expression technique of multi-layer superposition can be reflected in two aspects: the first aspect is the same as the vaporwave style; we can use a certain element for multi-layer superposition, this can achieve the effect of emphasizing major element and highlighting the theme; the second aspect can learn from this method, but the application ways can be different, and it is not necessary to conduct multi-layer superposition for a certain pattern element as the first aspect, as mentioned earlier, the multi-layer superposition method is conducive to enrich the hierarchy of the picture, therefore, in the pattern design of home textile, if the designers feel that the picture is empty or wants to enrich the picture, they can all use the way of superposition of pattern elements.

#### **2.2.2 Deconstruction and Deformation**

The second is also the expression way commonly used in vaporwave art, this type of pattern often recombines various elements contained in it through deconstruction such as cutting and segmentation, and then deforms through the form of fluid or vortex fragments, new patterns are form, and these patterns usually have a sense of fashion and technology. Therefore, in the pattern design of home textiles, if people want to design a furniture space with relatively futuristic sense, the pattern design of the home textile products can refer to this deconstruction and deformation way of multiple element combinations in vapor wave art.

### **2.3 Combination of Elements**

The elements used in the pictures with vaporwave style are relatively rich, they are good at collages various interesting and different types of elements together, just like the combination of Greco-Roman sculpture and tropical plants introduced above is very classic, under the artistic expression form of same color and style, these different types of elements collide to create a new artistic visual experience. Therefore, in the pattern design of home textile, we can also learn vaporwave art this collage combination method, and is good at using various different pattern elements, make the picture have more impact force, and not monotonous and boring.

## **3. Application Value of Vaporwave Art in Pattern Design of Modern Home Textiles**

The reason why vaporwave art has become popular in the Internet culture of young people, it is inseparable from the strong personalization of its own style, this style conforms to the aesthetic needs of young people today, the pattern design of home textile products can enrich the kinds of modern home textile products, and can also better meet the preferences of modern people.

### **3.1 Psychedelic Color, Stimulate Eyeball**

The color of the vaporwave art is very psychedelic, which can intuitively attract and stimulate the eyes of customers, this is beneficial to the promotion of the product; therefore, home textile products can use this feature to design products, then the designed related products must be noticed by customers as soon as possible.

### **3.2 Novel Pattern and Unique Style**

Secondly, the pattern elements of vaporwave art are interesting and novel, which can be loved by young people at present, it is inseparable from the pattern elements and combination methods it uses, in fact, modern home textile products can use relevant pattern elements for such styles. For example, many young white collar workers now have heavy work pressure during the day, when they return home, these products can give them a sense of nostalgia, the pattern elements of these products and the things they see and experience during the day form a certain degree of contrast, which help them to relax mentally and maintain a happy mood.

### **3.3 Follow the Trend and Promote Sales**

In recent years, the vaporwave style has mainly been popular in people in their twenties and thirties, and now the main force of home textiles has also begun in the post-80s and post-90s, the overlapping people account for a large part, of them cater to the need of them and full of personality, this kind of home textile products is conducive to follow the trend, so as to get consumers' attention and promote sales.

It is not difficult to see from the above that the application value of vaporwave style in modern home textiles is very necessary.

## **4. Conclusion**

In today's Internet-developed era, Internet culture has a significant influence on the popular culture in the current market, as a new style popular on the Internet in recent years; the vaporwave style is currently not many in the design of various products on the market, and the products related to the vaporwave style are relatively scarce, however, this retro and fully technological style is gradually tending to be more and more popular on the Internet, if the products sold in the market can be designed based on this style, it is sure to innovate in product categories and styles.

Designers can seize this trend to derive their own product pattern designs for the pattern design of modern home textiles; the audience of modern home textile products is mostly post-80s and post-90s, as the main force of consumption, they have already begun to eliminate home textile

products only with practicability, if modern home textile products want to gain more space for development and progress, the pattern design is the most intuitive change part, only on the premise of ensuring product safety and practicability, improving the aesthetics of the product can the competitiveness of the product be improved. Therefore, modern home textiles can learn from the vaporwave art style from the pattern design part, and integrate from the vaporwave style tones, collages and elements three points into their own products, so that the products add fun and exaggeration, and the game consoles, retro comics and other elements in the vaporwave style have nostalgic complex for the post-80s and post-90s, which can better attract and stimulate customers to buy products. In addition, the pattern design of modern home textile products should still pay attention to and value the humanistic value and cultural connotation behind the products, while giving attention to and learning from the art elements of the vaporwave, it is necessary to learn and design selectively, and the contents of the designed patterns should cater to the market demand and positive, only such continuous updates and breakthroughs can home textile products have innovation in the home textile industry and adapt to product needs in the new era.

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